

MEDIA RELEASE



**Trinidad and Tobago
Securities and Exchange Commission
57-59 Dundonald Street
Port of Spain**

April 20, 2016

TTSEC, blink | bmobile Foundation and TTSE collaborate for 4th national investor education competition

The Trinidad and Tobago Securities and Exchange Commission (the Commission) in collaboration with the blink | bmobile Foundation and the Trinidad and Tobago Stock Exchange (TTSE) launched a national investor education competition titled '*Young Investors, Creative Expressions*'.

This national investor education competition, which runs from April 20 to June 30, 2016, is aimed at

- Building and developing core investor education competencies among students and young adults;
- Educating and empowering young persons with investor knowledge so they will be capable of making more informed decisions;
- Developing creative expression among youth; and
- Encouraging young individuals to inform their families and communities about the Commission, and the importance of investor education.

The competition is geared towards persons between the ages of 14 and 30 who are either in secondary or tertiary institutions or may have just entered the world of work. These persons may also have a vested interest in the creative expression or the arts, and wish to learn more about the securities industry.

Mr. C. Wainwright Iton, CEO, TTSEC stated that "Each year we aim to involve the youth in engaging competitions that will encourage a culture of thinking along the lines of saving and investing, so that as they mature, they are able to make more informed decisions".

This competition encourages participants to develop a short video which showcases creative expressions regarding topics related to the securities industry. Specific forms of display will be accepted which may include the artist performing a spoken word piece, a dramatic representation of the piece, a video production with voice over of spoken word piece or any other representation that will captivate and informatively showcase investor literacy.

Some of the prizes 'up for grabs' in this competition are: a Tablet, a Smartphone, a digital camera and cash prizes sponsored by the blink | bmobile Foundation, and over twenty thousand dollars' worth in notional cash to be invested in the stock market courtesy the Trinidad and Tobago Stock Exchange.

There will also be a voting component where the participant submitted the most liked video will be awarded with a hotel stay for two in Tobago.

The blink | bmobile Foundation is very proud to partner with TTSEC for this project. According to Camille Campbell, Chief Marketing Officer, “the blink | bmobile Foundation is committed to contributing to the development of the nation’s youth. The foundation focuses on four pillars; education, culture, sport and health. We believe this competition will encourage young people to value the importance financial understanding and management of their hard-earned money. We anticipate eager participation from our youth”.

For more information applicants can *LIKE* the Commission’s *Facebook* page or visit the Commission’s Investor Education website at www.investucatett.com to access the rules and guidelines.

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About the Commission:

The Commission is governed by the Securities Act 2012 and is responsible for maintaining oversight of the securities market and for ensuring that fairness, equity and transparency remain common values in the market place. Our vision is to be an effective regulator of the capital market in which stakeholders have confidence.

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