

## MEDIA RELEASE



Trinidad and Tobago  
Securities and Exchange Commission  
57-59 Dundonald Street  
Port of Spain

June 4, 2019

### TTSEC - Improving Investment Knowledge in T&T

The Trinidad and Tobago Securities and Exchange Commission (TTSEC) is mandated to educate and empower investors, in order to facilitate a greater participation in the securities market. The TTSEC, through its vibrant Investor Education Outreach Programme, recognizes that many persons are already investors and simply are not aware that they are.

This annual event, the *National Investor Education (IE) Month* in May, is the TTSEC's thrust toward raising awareness among individuals about securing their financial future, through the different options of investing. This year, for the fourth IE month, the TTSEC collaborated with key stakeholders in the securities industry: the **Trinidad and Tobago Stock Exchange Limited (TTSE)**, the **Mutual Fund Association of Trinidad and Tobago (MFATT)** and the **Securities Dealers Association of Trinidad and Tobago (SDATT)**, to encourage a more holistic approach to understanding investments.

The theme for this year's Investor Education (IE) month, '**Investing 360<sup>0</sup> Investing for Life Stages**', focused on raising awareness about investing as a feasible option for financial growth and well-being, among teenagers, young adults, those in their middle years and retirees.

This year we were able to **engage** approximately 1000 individuals via our outreach programme and over 8,000 via our online platforms. We were also able to develop and launch the Nation's first Investor Education Online Course (available via [www.investucatett.com](http://www.investucatett.com)), and will soon be launching an Investing Game and a new social media platform.

Mr. Hadyn Gittens, Chief Executive Officer, TTSEC, fully supports this online approach saying that, while we operate with limited resources, we also aim to be resourceful and 'au courant' with technology, which enable our investor education programme to reach and engage with the right audiences, across different platforms. He also acknowledged our partners, saying that, "Collaborating with SDATT, MFATT and TTSE, was a welcomed approach this year and aided in bringing all the pieces together, to make this year a bigger success than in previous years and we look forward to their continued support."

He added that, "Every year, particularly in May, during our IE Month initiatives, we are seeing more and more individuals reaching out to us for Investor Education Outreach sessions, which are offered free to the public. We are here to protect investors and one way in which we do so is by increasing access to education about the industry. We encourage everyone to grasp the knowledge and be informed citizens; empowered to make smart investment decisions for you and your families."

Investor Education goes beyond IE Month. Visit our **Facebook Page** or website [www.investucatett.com](http://www.investucatett.com) for more information.

### **Get Involved!**

Purposefully work each day towards educating yourself on how to:

- Save to invest,
- Diversify your portfolio, and
- Gain and sustain your financial freedom.

Continue to share this knowledge with your friends and family.

### **What is Investor Education (IE) Month all about?**

National Investor Education Month aims to raise awareness among members of the public about the need to: think smarter about money; understand all the local saving and investment options available to them and to know their rights and responsibilities as investors.

The TTSEC has a responsibility to alert citizens to the realities that exist within the securities industry and to facilitate a deeper understanding about how the industry operates and the TTSEC's role in its regulation. Everyone is responsible for his/her financial welfare and must be able to recognise the risks that exist with any saving or investment option.



*Students from MILAT visiting our IE Exhibit at Trincity Mall*



*Students at the Barrackpore ASJA Girls High school as they won the investing game spin off*

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