

MEDIA RELEASE



Trinidad and Tobago
Securities and Exchange Commission
57-59 Dundonald Street
Port of Spain

April 30, 2019

TTSEC Celebrates Fourth National Investor Education Month Investing for Life.

The Trinidad and Tobago Securities and Exchange Commission (TTSEC), will be celebrating the fourth edition of *National Investor Education Month* in May. This year the TTSEC will be partnering with key stakeholders in the securities industry such as the **Trinidad and Tobago Stock Exchange Limited (TTSE)**, the **Mutual Fund Association of Trinidad and Tobago (MFATT)** and the **Securities Dealers Association of Trinidad and Tobago (SDATT)**, to encourage a more holistic approach to understanding investments.

The theme for Investor Education (IE) month is '**Investing 360⁰-Investing for Life Stages**'. This theme focuses on raising awareness about investing as a feasible option for financial growth and well-being, among teenagers, young adults, those in their middle years and retirees.

This is a strategic emphasis as once again we aim to target:

- Secondary school students via our longstanding partner, the Ministry of Education (MoE);
- On-the-job (OJT) trainees via the OJT Programme;
- The general public via a public exhibit and
- Seniors via the Trinidad and Tobago Association for Retired Persons Ltd, in Tobago.

The TTSEC, as the regulator for the securities industry in Trinidad and Tobago (T&T), is responsible for not only supervising and regulating the various market actors and intermediaries, but also partnering with other regulators and entities, and educating individuals about the benefits of investing, to ultimately grow the market and protect investors.

Mr. Hadyn Gittens, Chief Executive Officer, TTSEC, said that, by partnering with the TTSE, MFATT, and SDATT, we are able to connect persons operating within the industry, to those outside the industry, and create bridges that will enable a greater understanding about the opportunities in investing and growing one's money at various stages throughout one's life.

He added that, "citizens must become financially aware of all their saving and investing options at an early age to be able to manage their wealth, as well as, grow their wealth in a regulated environment. As we celebrate the Commission's 22nd Anniversary on May 2, we remain committed to strengthening the industry through maintaining key partnerships, protecting investors by enforcing regulation of the securities market and providing guidance to investors so that they can make informed financial decisions."

What are we doing for IE Month?

This year we will be engaged in several targeted and public activities, some of which include:

- 1) Secondary schools IE Outreach Session
- 2) IE Outreach Sessions for TTARP, Tobago
- 3) OJT Programme IE Outreach Session
- 4) Launch of an IE Online Course to the general public
- 5) Launch of an Investing Game to the general public
- 6) An Investment Exhibit, FREE to the Public - at **Trincity Mall, May 31**. Learn all you can about investing in the securities market from key players in the industry.

Now is a good time to take advantage of our outreach initiatives. Visit our **Facebook Page** or www.investucatett.com for more information.

Get Involved!

Purposefully work each day towards educating yourself on how to:

- Save to invest,
- Diversify your portfolio, and
- Gain and sustain your financial freedom.

Continue to share this knowledge with your friends and family.

What is Investor Education (IE) Month all about?

National Investor Education Month aims to raise awareness among members of the public about the need to: think smarter about money; understand all the local saving and investment options available to them and to know their rights and responsibilities as investors.

The TTSEC has a responsibility to alert citizens to the realities that exist within the securities industry and to facilitate a deeper understanding about how the industry operates and the TTSEC's role in its regulation. Everyone is responsible for his/her financial welfare and must be able to recognise the inherent risks that exist with any saving or investment option.

A core mandate of the TTSEC is to educate members of the public about their investment options and their rights and responsibilities within the securities industry. Critical to understanding investing, is grasping the concept of saving. Saving to invest is a major part of initiating an investment plan and it starts by getting informed and educated about financial best practices.

-END-

Contact:

Division of Corporate Communication, Education and Information
868 624 2991 / Email: ccei@ttsec.org.tt