

MEDIA RELEASE

(For Immediate Release)



**Trinidad and Tobago
Securities and Exchange Commission
Levels 22-23 Tower D,
International Waterfront Centre
1 Wrightson Road
Port of Spain
Trinidad W.I.**

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TTSEC Celebrates Global Money Week 2025

Trinidad and Tobago Securities and Exchange Commission (“TTSEC”) proudly joined the global community in celebrating Global Money Week (GMW) 2025 from March 17 – 23. Under the theme “*Think Before You Follow, Wise Money Tomorrow,*” TTSEC spearheaded several initiatives focused on improving financial literacy and investor education.

GMW is an annual global awareness initiative of the Organisation for Economic Co-operation and Development International Network on Financial Education (OECD/INFE) with participation from over 175 countries and territories. It is designed to emphasise the importance of financial education for young people, equipping them with the necessary knowledge, skills, and attitudes to make informed financial decisions, ultimately fostering financial well-being and resilience.

The theme for GMW 2025 underscored the rapid evolution of digital finance and the shifting landscape of online financial services. With the rise of financial influencers (*finfluencers*) and the increasing role of artificial intelligence in financial decision-making, young people face greater challenges in identifying credible financial advice.

Among activities to mark GMW, the TTSEC executed a social media campaign that provided guidance on recognising reputable financial sources, seeking verified advice, and interpreting financial information; hosted its second Investor Education Community Outreach Roadshow in Sangre Grande and National Secondary Schools Investing Competition to coincide with GMW; and participated in the Financial Education Exposition organised by the Central Bank of Trinidad and Tobago.

TTSEC remains committed to its mandate to promote education on the securities industry, ensuring that the public is equipped with the knowledge to make informed investment decisions.

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About the TTSEC:

The TTSEC is governed by the Securities Act 2012 and is responsible for maintaining oversight of the securities market and for ensuring that fairness, equity and transparency remain common values in the marketplace. Our vision is to be an effective regulator of the capital market in which stakeholders have confidence.

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