

MEDIA RELEASE



**Trinidad and Tobago
Securities and Exchange Commission
57-59 Dundonald Street
Port of Spain**

May 31, 2017

TTSEC Celebrates 2nd National Investor Education Month in May

The Trinidad and Tobago Securities and Exchange Commission (TTSEC) celebrated its 20th anniversary on May 2nd and simultaneously launched its 2nd annual National Investor Education (IE) Month with the theme ‘**Save Today. Invest for Tomorrow**’.

The National IE Month is an intentional thrust towards informing and educating the public on matters related to the securities industry, including: ‘who we are and what we do’, investing options within the securities market, and rights and responsibilities of investors, with the expectation that our population will become more financially literate.

The initiatives conducted for the month were aimed at inspiring individuals to start saving and securing their future by considering investing in the securities market as an option. It sought to encourage individuals to take a closer look at their hard earned money, particularly during this challenging financial time, and to explore opportunities to ensure a better financial future for themselves and their families.

This year the TTSEC engaged in a series of events from May 2, 2017 to May 26, 2017 to help raise awareness of the role of the Commission as the regulator of the securities industry and to introduce key concepts with which the public should familiarize itself when considering investment opportunities.

Some of these activities included:

- A print and radio campaign which included several live radio interviews throughout the month
- A Facebook trivia competition which garnered significant engagement. Congratulations to our **weekly winners: Dewarkha Partap, Aaron Lalchan and Sharon Amos**; and our **Grand Prize winner** of a Kindle Fire HD, **Aaron Lalchan**.
- IE outreach sessions in Trinidad, and Tobago – TTARP, Fyzabad; Naparima Boys College; Presentation College, San Fernando; Scarborough Secondary School, Bishop’s Secondary School, Mason Hall Secondary
- Public exhibition at Gulf City Mall held on Friday May 26, 2017.

Ms. Lystra Lucillio, Deputy CEO, stated, “This is the second year that we are fully engaged in this national initiative and we have seen a tremendous amount of interest from the public in learning more about investing, both from our offline and online audiences.” She continued saying, “As a regulator, we also have as part of our mandate, to educate the public about the securities industry and equip persons

with the knowledge they need to make wise financial decisions. We therefore encourage all investors and potential investors to familiarise themselves with the content available on both our corporate website www.ttsec.org.tt and our IE website, www.investucatett.com, visit our Facebook page and share this information with your friends and family. As a nation we must start thinking strategically about how we manage our hard-earned money and consider all financial and investment options when developing our financial portfolio”

If you are interested in a free Investor Education outreach session, please send your request to ccei@ttsec.org.tt .

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About the Commission:

The Commission is governed by the Securities Act 2012 and is responsible for maintaining oversight of the securities market and for ensuring that fairness, equity and transparency remain common values in the market place. Our vision is to be an effective regulator of the capital market in which stakeholders have confidence.

Contact:

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